EEAC annual conference
15 – 17 September 2011:
Wroclaw, Poland

1. UNCSD Rio 20plus: The Green Economy Agenda in the context of SD and Institutional Framework for SD

The European Environment and Sustainable Development Advisory Councils network (EEAC) granted the organization of its annual plenary session and conference again to the State Environmental Council of Poland (PROS) to be held this time in Wroclaw after the previous council’s summit held in Warsaw in 2006.

The event was hosted by professor Tadeusz Więckowski, the Rector of Wroclaw University of Technology in its historical main building and participants of the conference met by receptions funded by Dr. Rafał Dutkiewicz, the Mayor of the City of Wroclaw and Mr. Rafał Jurkowlaniec the Speaker of the Parliament of Lower Silesia Province. The event was organized under the patronage of Minister of Environment of Poland as well as covered by the Polish presidency to the European Union and sponsored by the Fund for Environment and Water Economy of Wroclaw Province. Wroclaw branch of Ecological Club of Poland as well as the Karkonosze State Higher School of Jelenia Gora co-organized the event taking care of its budgeting or post conference proceedings.

The conference – the top event of the annual session – dealt with the elaboration of recommendations for 2012 Earth Summit in Rio de Janeiro, was also accessible to any not-members of the network and grouped over a hundred participants. They conferred in the opening plenary session followed by four parallel streams of sessions concluded by a plenary discussion.

A team of joint EEAC working groups for Sustainable Development and for Environmental Governance elaborated a pre-conference Statement (published below) agreed by the majority of national councils prior to the event.

The conference was opened by the chairman of the PROS, the chairlady of the EEAC professor Miranda Schreurs and the President of the host university. This short ceremony was followed by a series of plenary speeches by Undersecretary of State in the Polish Ministry of Environment Mr. Bernard Błaszczyk and a video-message by professor Jerzy Buzek the President of the European Parliament.

The second part of the plenary session consisted of speeches by main co-authors of the Statement – Guenther Bachmann (RNE, DE) taking about first sub-issue Greening the Economy and Jan De Smedt (FRDO-CFDD, BE) dealing with an Institutional Framework for SD. Their papers were followed by presentations of keynote speakers: Timo Mäkelä (EC) – The EU perspective, Peter Paul van de Wijns (WBCSD) – Green Economy: The business view, Jan-Gustav Strandenaes (ANPED) – Green Economy – something for the future? An NGO view and Jacqueline McGlade (EEA) – International Environmental Governance, the Role of State and Non-State Actors.

A splendid set of speakers was gathered in sessions held in two blocks of parallel presentations dealing with such important issues as: Institutions: The challenge of transition and Building capacity and shaping collective action; Economy: Business and
providing an input based on the know-how and experience of its members across Europe.
EEAC is providing input on the two UNCSD topics with this statement, which is accompanied by two more detailed Background documents included herewith. The analysis and recommendations are based on a) a collection of national good practice examples and challenges for GE and b) the analysis of a survey on governance for sustainable development, both of which are issued as separate papers. The statement and background papers are presented at the EEAC Annual Conference 2011 in September, as further step in the process towards the 2012 UNCSD. The EEAC network intends using this statement as the basis for continuing dialogue with the European institutions and other actors about making the economy work for SD2. It is also aimed to endorse comments on the Communication from the European Commission on Rio+203.

2.1. Challenging, encouraging, innovative: Addressing the Green Economy Agenda in the context of SD

With this recommendation, EEAC Member Councils collectively address the European Commission, the entrepreneurial community and other stakeholders, while, individually, the national Sustainable Development Councils use the EEAC network to share ideas and compare approaches in respect of the national work profile they are meant to execute. EEAC Member Councils deliver effective programmes and initiatives as referred to in this statement to advance specific low carbon strategies and to make green economy a tool that works for the environment and the social prosperity. We base these recommendations on selected examples from our respective national work profiles, projects and partnerships, published as a collection of national good practice examples. This overview is result of self-evaluating processes as element of EEAC network processes to advance EEAC Member Councils. The conclusions will therefore reflect on less-
sons learned, strength and weaknesses of EEAC Member Councils as well as on their main fields of activities.

1. What dominates our economy is an economic model that is based on a downward trend towards non sustainable development: depleting resources, changing the climate to dangerous levels, alienating economic growth from people’s prosperity, running ever riskier businesses with huge damage potential, accompanied by policies that result in the separation and fragmentation of policies instead of strengthening the case for systemic answers and strategies. In short, this development must not be continued.

2. The EEAC wish to propose an economic model that is grounded in sustainable development principles. This is not to be interpreted as a replacement of the current economic model but rather a model of business organisation that can run parallel with and eventually replace those business models that are based on ever increasing natural resource consumption. It is our view, following investigations amongst our Member Councils, that the green economy can provide meaningful employment opportunities whilst at the same time addressing the big challenges of climate change and natural resource depletion. A process of greening the economy needs to be fail-proofed against attempts to green-washing and protectionism. With specific metrics for roadmaps and accountability of all responsible actors, this process has to allow for bottom up action. In our view, there is a case for a green economy, but it is only viable, tangible and credible when it forms part of the wider context of sustainable development.

3. Greening the economy, first of all, only works when it puts the society first. Good practice experiences show that greening strategies can create new and decent jobs to a large extent. Green jobs can be found, for example, in renewable energy, manufacturing green products, developing environmentally efficient working practices, reducing waste and pollution, recycling and recovery, managing environmental assets and delivering ecosystem goods and services e.g. food and timber, maintaining and enhancing biodiversity. Green jobs would be called decent if they offer a rewarding atmosphere, fair pay and a high quality in terms of skills and working environment. Putting jobs and growth against the environment is an old and out-dated concept. European examples show that green economies serve the people.

4. We recommend that sustainable development should become the central organising principle of government. This would involve framing and qualifying national fiscal policies, reform programs and the Europe 2020 in order to integrate long-term sustainable thinking and global cooperation. Policies in different fields need a sustainability umbrella (i.e. to be SD proof) to ensure that there is both horizontal and vertical integration across the whole range of governance.

5. For tooling up the European green economy we recommend, as a starting point, revising the EU SD strategy and ask the European Council to decide, as required in 2011, when a comprehensive review will take place. We recommend this to start immediately after the Rio conference in order to transpose the results into the European policy framework. In the global debate about green economy the EU needs to demonstrate its commitment to SD and walk the talk by increasing effectiveness and active delivery. The EEAC therefore advises that the strategy adopts an operational approach that would allow for the framing of roadmap actions.

6. Scientific concepts for taking nature’s services into account and respecting them in the economic logic of business are well known. Pricing and licensing operations by issuing certificates, taxing concepts and other market based instruments are being used. But still, we do lack a comprehensive approach that would deliver a turn-around of mainstream economies. The notion of a green economy is not new in substance, but what is new and what we support is a change in perspective of those who are making decisions on the market. Increasingly, market players invest in green business, and the business community is actively connecting the long term sustainability thinking with their vision 2050 business case.

In order to have a strong green economy the deeper it has to connect to the policies towards a sustainable development. This is in some way incremental, but has also some angles that change the framework conditions. For this purpose, both soft and hard instruments and approaches might be used.

7. The EEAC recommends that we move towards a green economy by demonstrating that the green economy can deliver meaningful jobs that can contribute to both
material well-being and meet the global challenges of climate change and resource depletion. The EU Member States can learn from each other about how such a new business model can be constructed and developed. It is about gaining confidence about a new economic trajectory and about gradually replacing the old model, which was based on largely unconstrained natural resource use – there is an element of complementary in what we suggest. Taking responsibility in global transformation processes urges us to reframe the notion of Green Race, as coined by the WBCSD, that is often called upon. The impact of green economy strategies must not generate new forces for international inequality but rather foster and encourage cooperation, particularly in the use of natural resources. The EEAC recommends actions to design and enhance active learning processes in developing countries, disseminate technologies, allow for the access to knowledge and freely available technologies as well as the development of public/private/academic research, and international cooperation and collaboration in that respect. It further advises to redesign trade arrangements and to reflect on the current global regime of intellectual property rights.

We have elaborated these recommendations further in a background paper, with the key elements:
- Facing the dominant mode of degreening.
- Green means greening means enabling.
- Society first.
- Policies against green-washing.
- Make use of diversity.
- Creating new decent jobs.
- Respecting nature’s capital.
- Adding to the governance portfolio.
- Funds needed to progress instrumentalisation of green economy.
- Revising the EU SDS.
- EU SDS to frame the roadmap option
- Taking responsibility in global transformation processes.
- Advancing EEAC Member Councils.

2.2. Learning from long-standing and diverse experience: Institutional Framework for SD at national level

The EEAC has worked over the last 10 years on governance for SD, with a focus on national institutions and processes, stakeholder involvement, policy and delivery coordination issues, and the links between different governmental levels, e.g. sub-national, national and the EU. This included a recent survey in around half of the EU member states and some regions, on which these recommendations are based.

EEAC underlines that further progress in sustainable development requires transition processes, i.e. rather fundamental shifts in direction of sectors and the economies as a whole, as reflected under the section green economy. The notion of transition at the same time includes striving for social justice and decreasing inequalities by ensuring effective multilevel just transition processes. For such transition processes, the aim of achieving further convergence and integration of the dimensions of sustainable development, requires improvement and reinforcement of governance at all levels, and that SD governance is placed at the core of all levels, incl. the UN system:

Here EEAC also wishes to express its support for certain proposals on the institutional framework for SD at global level, as addressed in the background paper on this issue.

A number of core elements of governance for SD at national and sub-national levels have emerged as good practice, relatively independent from the politico-cultural background of a nation, region or municipality. It is the EEAC’s view that the following should be pursued:

1. Sustainable development should become the central organising principle of government. More effective coordination is required amongst the various economic, social, and ecological policy domains in order to achieve a more joined up approach to the big challenges we are confronted with today (inter-related crises concerning the climate, energy, biodiversity, poverty, the scarcity of raw materials, the financial and economic issue, unemployment, etc.).

2. EEAC considers political leadership at a high level as crucial, i.e. the prime minister should be responsible for sustainable development, which matches with his/her encompassing and leading role in government. At the same time, political and administrative coordination mechanisms need to be firmly put in function, i.e. in government, in the ministries and in parliaments.

3. Civil society should be continuously encouraged, where needed, to get organised in order to be an actor in policy processes, and be triggered to initiate and organise bottom-up actions. This includes wider awareness raising and stimulating informed debate on sustainable development. Governments should be open to and foster involvement and participation. Sustainable Development Councils are a model for
multi-stakeholder bodies, which are typically composed of stakeholders from the major groups and beyond, active in all these respects and pushing the SD agenda. Deliverables of SD and environmental councils are integrative and transdisciplinary thinking as well as dialogue style politics, for both of which they are also laboratories. In order to live up to their potential they need to be sufficiently resourced and mandated.

4. On political strategies EEAC recommends a two-track approach: There should be an SD strategy with a medium and long-term vision, and at the same time all actors should work on mainstreaming SD in core policies, in particular socio-economic strategies and budgetary processes. SD strategies need to be SMART, which also implies that they are monitored and revised, as well as turned into actions, along the targets, possibly in the form of an action plan (see item 5 in the GE section above).

5. On complementing SD tools EEAC considers sustainability impact assessment (SIA) a useful instrument that is designed to provide ex-ante assessment of impacts of policy proposals. It is crucial, also for credibility, that serious alternatives are considered and impacts on the key dimensions of SD, and weighing up to take place in the political sphere with transparency in the entire procedure. Indicators for SD have evolved as key tool for measuring progress: agreeing such indicators is a critical component of developing an SD strategy. EEAC considers it important that dashboards with headline indicators are agreed and also that work on (an) aggregated indicator(s) continues, both in a coordinated fashion with member states.

6. EEAC members share the concern that communication on SD needs to be stepped up significantly: Communicate SD to a wider audience in more practical terms, demonstrate how it is connected to daily life, such as working, housing and consumption. Show it as project of inherent interest, as it is about improving the quality of life of citizens, and with best practice how it offers new opportunities. The local or community level shall have a special and important role in connecting SD to daily life. For example, community based groups through their work on practical outcomes play an important role in communicating and demonstrating the SD message. SD also needs to be treated as priority theme by the government, integrated in the communication systems of the individual authorities, and it needs to be better integrated in the educational system of each country. Using an SD strategy as red thread in communication has proven useful in many member states. There should be an active media policy for getting SD at the core of both traditional and new media, and again by stimulating that an SD angle is taken when classic domains and topics are covered. More efforts are needed to translate the SD philosophy in the business language and a clear message should be sent that following SD principles is a sound business case and not bad for profit.

7. Overall, it still remains an on-going task to building capacity for SD at all levels and in all respects: awareness raising, knowledge, thinking in the very long lines and out of the box, in all societal groups, and concrete approaches and action, including in and by the government. EEAC, therefore, calls for a more systematic approach and current efforts to be re-examined and invigorated.

The background paper for this section on the institutional framework for SD further elaborates on:
- Challenge: transition needed.
- SD strategies.
- SD tools.
- Communication.

This Statement wants to encourage advanced thinking on the issues of green economy and the reform of institutional processes towards sustainable development. It connects to the preparation for the UN CSD Conference in Rio de Janeiro 2012. In our view the strategic high-level policies on all levels should adopt sustainable development as a broad orientation combining a number of different policy areas. It is normative to the extent that it offers a vision of a future based upon principles regarding the long term, planetary boundaries, the circular flow economy (recycling economy) and intergenerational justice. We recognise that governments may find it difficult to pursue sustainable development policies, particularly when faced with major challenges such as deficit reduction, or energy and food security, and the need to respond to the demands from society for jobs and prosperity. However, the principles of sustainable development and its long-term objectives towards e.g. climate mitigation and resource use offer an opportunity to set shorter term policies and programmes that translate transformation into prosperity and job opportunities.

Acknowledging the complexities and difficulties that governments, policy actors, academics and individuals have encountered over the years since 1992 (Rio Earth Summit) the concept of sustainable
development is still relevant and alive. It may not be confined to the too difficult to handle basket. Much has been achieved at both governmental and societal levels and a whole range of government policies and programmes and initiatives by businesses and individuals can be cited to support this conclusion.

The EEAC suggest that there is a need to make the institutional framework more sensitive to policies, such as sustainable development, that are cross-cutting in nature. These are often mistaken as over complex and referred to as the wicked issues. Such issues are also characterised by a high degree of involvement of governmental structures and by civil society. This should be addressed as part of the solution, not the problem.

Key policy tools in this process are the EU SDS and national SD strategies. These strategies need to be better linked and provide the strategic direction for long-term EU and national policies. The policy architectures (institutions, legislative and administrative routines, political culture) must allow for the European as well as national SD strategies to underpin other strategies and road maps, such as Europe 2020, that set out in more detail how the direction of travel can be monitored in terms of time-lines, deliverables, rules for measurement and reporting. As mentioned above, the institutional framework is another vital component in the delivery of a society based on sustainable development principles.

This Statement has drawn on the information and experience of Member Environment and Sustainability Councils. In taking a long-term perspective we suggest that it is possible to shift the curve of economic development to a more sustainable trajectory by developing and strengthening the green economic sector alongside more traditional business models. At a time when there is great international economic uncertainty we are seeking to encourage governments to begin exploring alternative sectors that have the prospect to deliver worthwhile and satisfying employment opportunities but, at the same time, recognizing that the earth’s sources have to be used more efficiently and sparingly, and sustainable modes for production and consumption have to be developed that can be shared globally.

With this recommendation, EEAC Member Councils collectively urge the European Commission to revise the EU SDS. The SDS needs to become the central organising principle across the whole range of EU policies and programmes. It should give pointers to other EU policies and programmes to the extent that they should conform to SD principles in determining their outcomes e.g. CAP, CFP, convergence, transport and infrastructure and deliver what is needed for Member states green economy agendas.

Reflecting on the work profile of EEAC Member Councils only some national councils actively engage with private sector or trade unions in their projects or programmes. Rio+20 opens the window of opportunity to fill this gap as it merges the dialogue on development and environment with the dialogue on economy and industrial policies.

3. Wroclaw Consensus

Since the adoption of the EEAC statement UNCSD: Rio 20plus in June 2011 the EU institutions have announced or will be announcing their positions on Rio+20. The Commission published its communication in June. The Parliament will adopt a resolution before the end of September. The Environment Council will adopt conclusions on October 10. These positions will enable the EU to define its input for the Rio+20 Outcome Document before November 1.

This consensus was adopted at the annual conference 2011 with the objective to give further input to the EU institutions and Member States. It builds on what was already included in the EEAC statement mentioned above.

3.1. On the Communication of the Commission

1. The EEAC participants at the Wroclaw Annual Conference welcome the Commission’s Communication as a useful contribution to the Rio+20 preparatory process.

2. We are particularly pleased by the need expressed to secure renewed political commitment for sustainable development (SD) and by the EU’s intention to use the Rio+20 as a catalyst for this commitment. We strongly look forward to concrete initiatives by the EU that will put this intention into practice.

3. We welcome the green economy principles and approaches mentioned in the Commission’s Communication. Issues which need to be promoted both at EU and global levels are a considerably higher investment level in maintaining natural capital, new policies for considerably increased resource efficiency or the transitions towards low carbon economies. We appreciate the first steps and commitments of the EU in that direction, but more specific and effective measures have to follow. This especially applies to the suggested promotion of market based instruments and the phase-out of environmentally harmful subsidies. Such a policy will have positive impacts on investment and jobs, but more targeted approaches need to be pursued for poverty eradication both in the rich and the poorer countries.

4. The green economy part needs to stir economies towards low carbon production and consumption and responsible fiscal performance. EEAC members can deliver specific inputs based on their activities on green economy
strategies, roadmaps, instruments and processes (see our background paper on this issue). This includes the shift towards an energy efficient and low carbon economy, the greening of agriculture, sustainable tourism, and the recycling of waste. In this sense, the work of EEAC and its members can contribute to the EU position on Rio20plus and EU policies in this field.

5. We would like to see the final EU position for the consultation process on theOutcome Document correct some of the imbalances remaining in the Commission’s Communication. In our view, the Communication should place green economy in the context of SD and poverty reduction. In general there is a lack of attention for the social and financial dimension of SD. As a consequence of this imbalance, the EU might miss the opportunity to build stronger partnerships with strategic partners outside the EU. And that might impede the chances of a successful outcome of Rio+20.

6. We are disappointed by the way the Commission seems to interpret the importance of the EU Sustainable Development Strategy (EU SDS) in future EU policy as a whole. The EU is to decide on a renewal of the EU SDS in 2011, which offers an opportunity to strengthen an integrated SD approach. Unfortunately, the Commission’s Communication only mentions the EU SDS and refers mainly to the EU2020 strategy. However, this last strategy cannot be considered the SD strategy of the EU, a.o. as it deals only with energy and climate in the environmental field.

3.2. Proposals for further enrichment of the EU input for the Rio+20 Outcome Document

7. The EEAC participants at the Wroclaw Annual Conference are convinced that the following elements might lead to a stronger and more balanced EU position for the Rio+20 process. We would like to see them included in the Environment Council conclusions of October 10. 
   - The vision and proposals on green economy should explicitly be put into a context of sustainable development and poverty reduction (which actually is one of the two main themes of the conference). This implies, among others, a greater attention to the social dimension of SD. 
   - The EU should state more explicitly what will happen to the EU SDS. In our view an integrated SD should become – more than it is today – the central organising principle of all EU policies. This will mean an ambitious redefinition of the EU SDS after the Rio conference. This decision should be taken during the 2012 Spring Council at the latest. 
   - The EU should make a strong commitment to rebalance EU 2020, which need to become consistent with SD principles regarding the planetary boundaries, the circular flow economy and intergenerational justice. 
   - The EU should not pay lip service to the principle of a better institutional framework for sustainable development, the other main theme of the conference, but also explain more clearly and convincingly which options it prefers and will defend. 
   - We would like to invite the EU to endorse the concept and to actively contribute to the development of specific so-called SDG’s (sustainable development goals) as an important instrument for a stronger SD policy in the future. SDGs should be complementary to the MDGs (Millennium Development Goals).
   - We also invite the EU to use our statement and background papers on Rio 20plus as inspiration to further strengthen the EU’s position. In particular we would like to see a reference to the importance of civil society, including SD and Environmental councils as particular model for multi-stakeholder involvement, as relevant actors in SD strategies and policies.

8. We ask the EU to inform the public before November 1 how suggestions of civil society including EEAC’s recommendations have been incorporated in the final input for the Rio+20 Outcome Document.

4. 10th Plenary Meeting of PROS

On September 15th, the PROS gathered at the second semi-annual plenary meeting in 2011, with the following agenda:
1. Adoption of Agenda. 
2. Adoption of Minutes from the 9th Plenary Meeting held on March 10th, 2011. 
4. Discussion on the Report and recommendations for a future council’s activity. 
5. Information concerning just running EEAC event and coming conference. 
6. Handling gratitude letters by the Minister of Environment to the Council members. 
7. Matters arising. 

The last PROS plenary meeting in the current council’s term was held at the occasion of the 19th Annual
The chairman mentioned that the PROS has still remained the only Polish member of the European Environment and Sustainable Development Advisory Councils Network (since 2002) and underlined his appreciation to the EEAC Steering Committee for granting the second time in a short period of five years the organization of its annual summit to Poland.

In concluding remarks the chair complained concerning not enough interest of the Ministry of Environment in full and proper exploiting of the PROS intellectual capacity resulting also in decreasing activity of the Council members. He suggested to either resign of the PROS activity or to merge two councils acting in the neighboring areas – PROP (State Nature Conservation Council) and PROS – in one body.

Closing his report he expressed his gratitude to all who collaborated with him through last 30 years (from an establishing of the Council) of his PROS membership and particularly in last ten years of his chairmanship. He announced, he is not going to continue his participation in the PROS any longer.

Tomasz Winnicki